

GUSTY GOALS™

Ahh the Arts...

Calling all artists and artist groups!

We want you to submit a design for a street art project: **GUSTY GOALS™**! The street art fundraising project will benefit area non-profit organizations and highlight the arts! This is the time to reach out to others, help our neighbors, and celebrate our Oklahoma's centennial.

The GUSTY GOALS™ fundraiser continues through the 2007 Oklahoma Centennial celebration. The 3 ARS Institute, a 501(c)(3) non-profit organization is hosting the GUSTY GOALS™ project. We would like the artistic designs to celebrate GUSTY®; or commemorate the history, heritage, or cultural diversity of our state all with good down home fun. Already, Bartlesville proclaims GUSTY® as their "**Official Weather Cartoon of the Century**", Muskogee declares "**September 18th as GUSTY® Day**," Tulsa proclaims "**GUSTY®, Tulsa's Official Centennial Cartoon**", and as of April 6, 2005 GUSTY® is Oklahoma's official state cartoon!

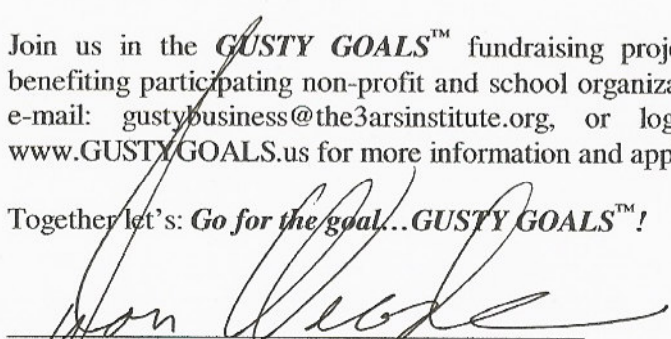
The cartoon character, GUSTY®, has come off of the canvas and made into a 6' tall, 3 dimensional, full of life sized artform. The GUSTY® artform is made from a heavy-duty paintable plastic material. Exterior grade paint with a clear coat finish will preserve your work and make it durable for outside display. Additional items may be attached to make GUSTY® unique for your location or sponsor. We want you to enjoy this project and be creative in the adornment and painting of the GUSTY® figure.

A collection of artists and their designs will be available for sponsors to choose for application to their GUSTY® figure. We want you to be a part of this list. Your talent and ideas will make this project fun, educational, and a very classy event. **Submitted designs and applications are reviewed monthly.**

The selected artist/artist group will receive an honorarium of \$1000. Artists will paint the 6' GUSTY® figure and replica 8" GUSTY® figurine. Appropriate signage will credit you for your work, title of the artwork, and the sponsor of the GUSTY® figure. You also will be highlighted on the official GUSTY GOALS™ website along with your GUSTY® figure artwork, and the story behind your GUSTY® design.

Join us in the **GUSTY GOALS™** fundraising project, a colossal event, highlighting the arts, benefiting participating non-profit and school organizations. Contact us by phone: (918) 294-3277, e-mail: gustybusiness@the3arsinstitute.org, or log onto the GUSTY GOALS™ website: www.GUSTYGOALS.us for more information and application forms.

Together let's: *Go for the goal...GUSTY GOALS™!*


Don Woods
Originator of GUSTY®

GUSTY GOALS™

Artist Participation Information: Use additional pages as necessary.

Number of Artist(s) involved with Design: _____

Names of Artist(s) involved: _____

Design Title: _____

Description of Design/Story Behind the Design: _____

Artist(s) Contact Information:

Name: _____

Address: _____

Phone: _____

E-mail: _____

Name: _____

Address: _____

Phone: _____

E-mail: _____

Name: _____

Address: _____

Phone: _____

E-mail: _____

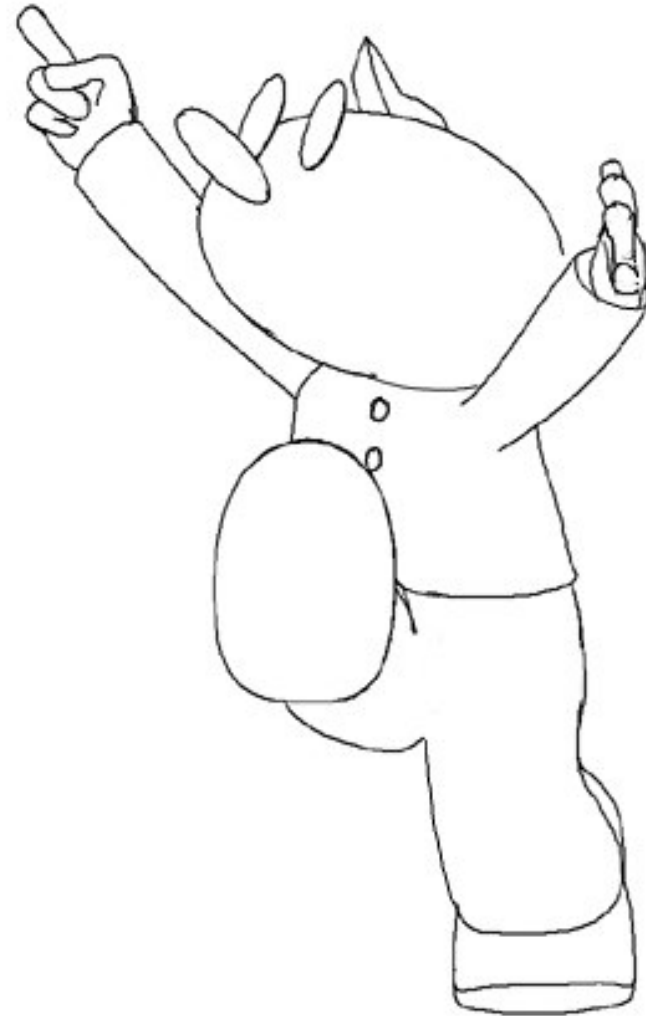
Name: _____

Address: _____

Phone: _____

E-mail: _____

GUSTY GOALS™



GUSTY GOALS™

